Dallas Greening Initiative

Closing the park access gap in Dallas

High Vista Dr. Community Meeting – February 28

Connecting everyone to the outdoors™



PS 156 Waverly and LS 392 Brooklyn, NY
We saw these barren asphalt schoolyards and we recognized an amazing opportunity to reinvent them as vibrant city parks.
Photo by: Joe Martinez

Our mission:

Connecting everyone to the outdoors

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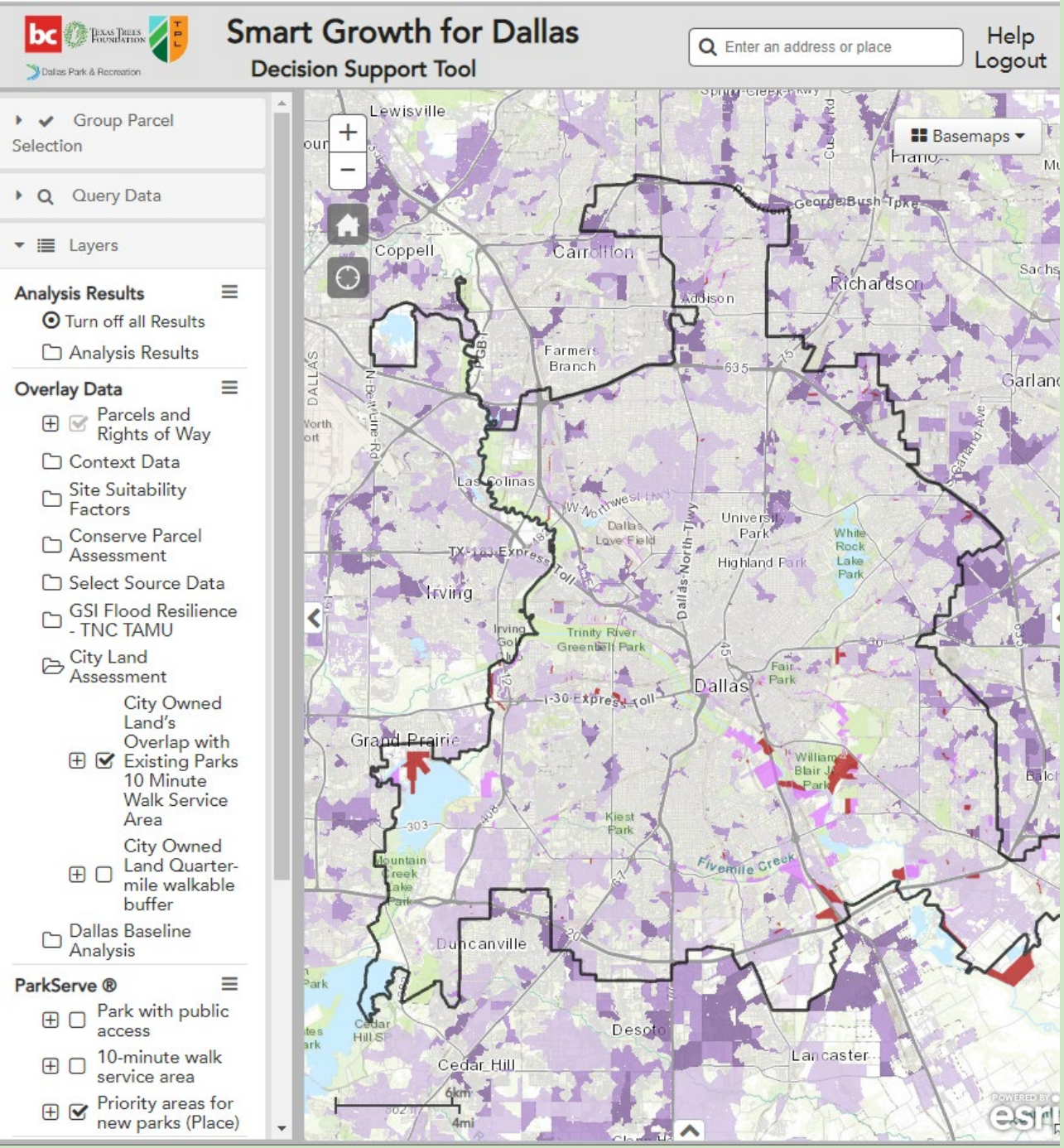
Connecting everyone to the outdoors™

What is the Dallas Greening Initiative?

An initiative to transform city-owned land into neighborhood greenspaces to:

- Increase the number of Dallas residents who have a park within a 10-minute walk of their home
- Improve the health, equity, and climate resilience of neighborhoods throughout the city through the creation of neighborhood public greenspaces located in Dallas's largest and highest-need park deserts
- Ensure that the nearby residents are part of the process





Using TPL data to prioritize locations

- Using TPL's Smart Growth for Dallas tool, we have mapped every piece of vacant land owned by City of Dallas
- These locations have been cross-referenced against the following priorities:
  - Existing park access gaps
  - Urban heat islands
  - Health disparities
  - Equity indicators



What is a neighborhood greenspace?

*We aim to provide each neighborhood with **its** top greenspace amenities, which means:*

- Each site has an approximately $360K capital improvement budget + additional money for design, community engagement, and events
- Greenspaces can have as little or as much programming, furnishing, and amenities as the community desires. Some may be passive with picnic tables and benches, while others may feature small play equipment.
- All greenspaces will be designed to minimize operations and maintenance costs
- TPL will set aside 10% of the capital budget ($40K per location) to assist with long-term maintenance needs

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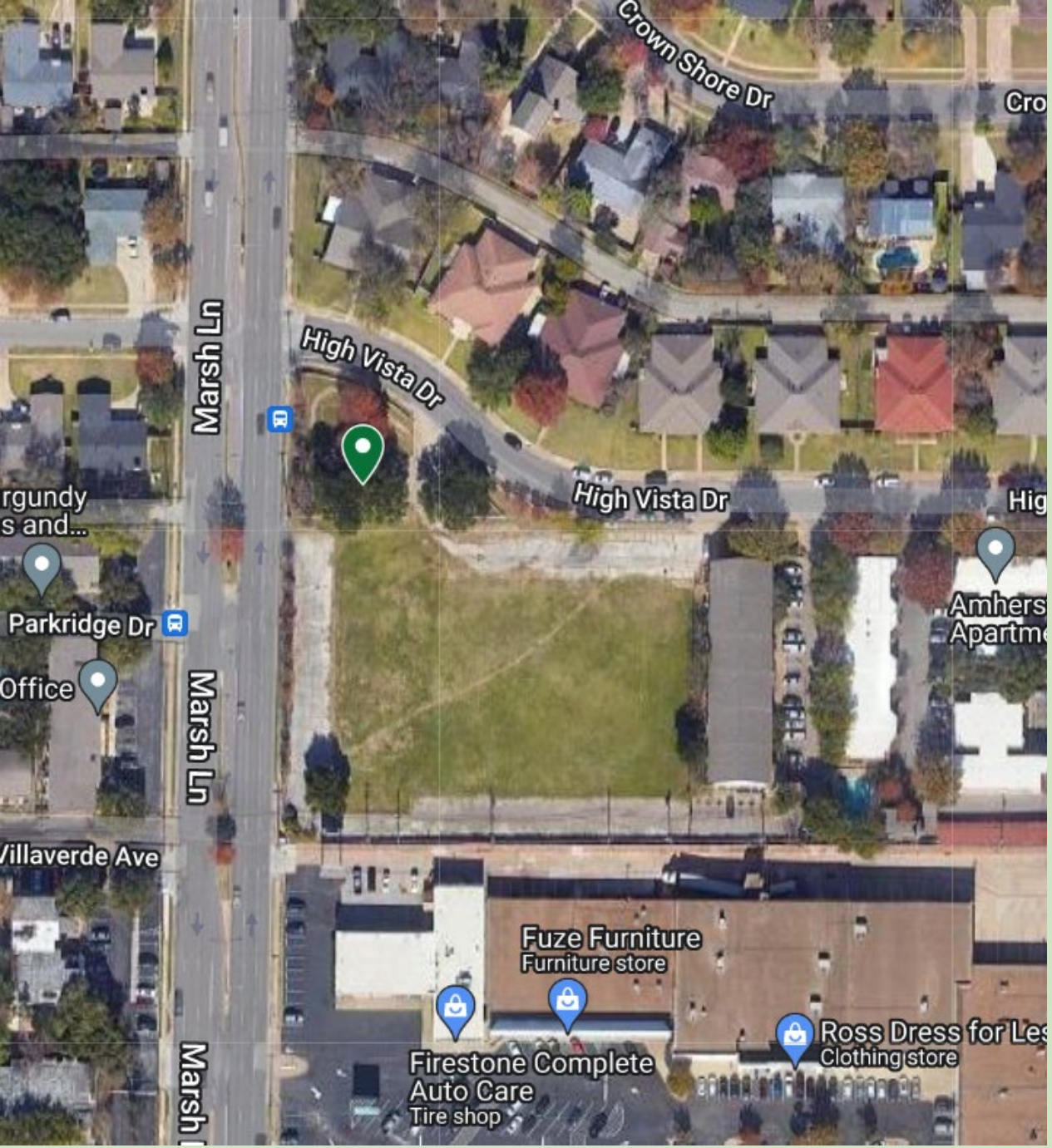


What goes into a neighborhood greenspace?

Each site has different needs, and neighbors will have different desires for their greenspace. Amenities may include:

- Cleanup and beautification
- Nature improvements
- Benches
- Signage
- Picnic tables
- Native plant gardens
- Solar lights
- Playground
- Trash cans
- Solar security cameras
- Dog waste station
- Pavilion
- Community art

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Where will it be located?

- **Address:** 3728 High Vista Dr, Dallas, TX 75244
- Once open it will serve **3,446** people who live within a 10-minute walk

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Greenspace Safety

- Safety is our top priority
- Neighborhood greenspaces will be regularly visited by Park Rangers and Park Marshals
- Construction budget includes funding for safety enhancements including lighting and security cameras
- Events and activities in neighborhood greenspace will also help keep greenspace safe



Maintaining your new greenspace

- Dallas Park and Recreation will provide additional maintenance to the new amenities after they are open to the public
  - The City of Dallas is already providing baseline maintenance to these sites since they are City property
- TPL is exploring options to establish a long-term maintenance fund



Become a Friend of your future greenspace

- We need YOU to help us keep your greenspace beautiful!
- TPL will help establish a “Friends of” made up of neighbors & resident leaders
- Friends of Group activities can include:
  - Organizing park clean-ups and beautification days
  - Hosting events like community walks, coffee in the park meet-ups, neighborhood meetings, etc. to activate the park space
  - Advocating for park improvements

Find a TPL staff person to learn more!

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Timeline

Fall 2023 – Winter 2023

- TPL and the City of Dallas studied location options
- Finalized locations for Cohort 1

Spring 2024 – Summer 2024

- Community meetings to design the space
- Pop up Parks hosted by Better Block
- Finalize the design

End of 2024

- Construction led by Dallas Park and Recreation Department
- Dates & construction schedules TBD based on community-led design

2025

- Ribbon Cutting & Grand Opening
- Routine maintenance by Park and Recreation Department
- Friends of Group activities can commence!

Community Meetings

Meeting 1

- **February 28, 2024**
- **Topic:** Program Introduction + Site Overview & Feedback



Pop-Up Park: Meeting 2

- **April 2024**
- **Topic:** Design Options + Stewardship



Meeting 3

- **Summer 2024**
- **Topic:** Design Unveiling + Creative Placemaking



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studioOutside



BRIAN HALSELL
ASLA | PRINCIPAL/NATURALIST



ALEXANDRIA DIAL
ASLA | DESIGNER

DIVERSE EXPERIENCE



RETAIL & MIXED-USE



OFFICE



INSTITUTIONS



HOSPITALITY



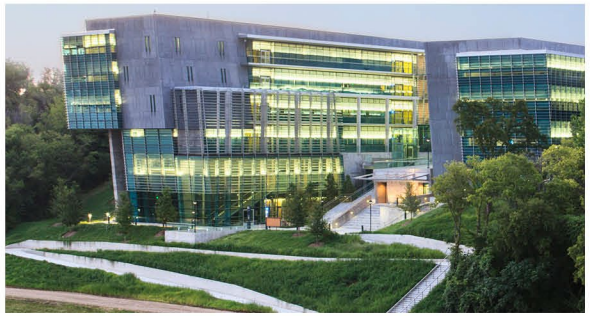
GARDENS



PARKS



CIVIC & URBAN DESIGN



ACADEMIC



HEALTHCARE



ENVIRONMENTAL

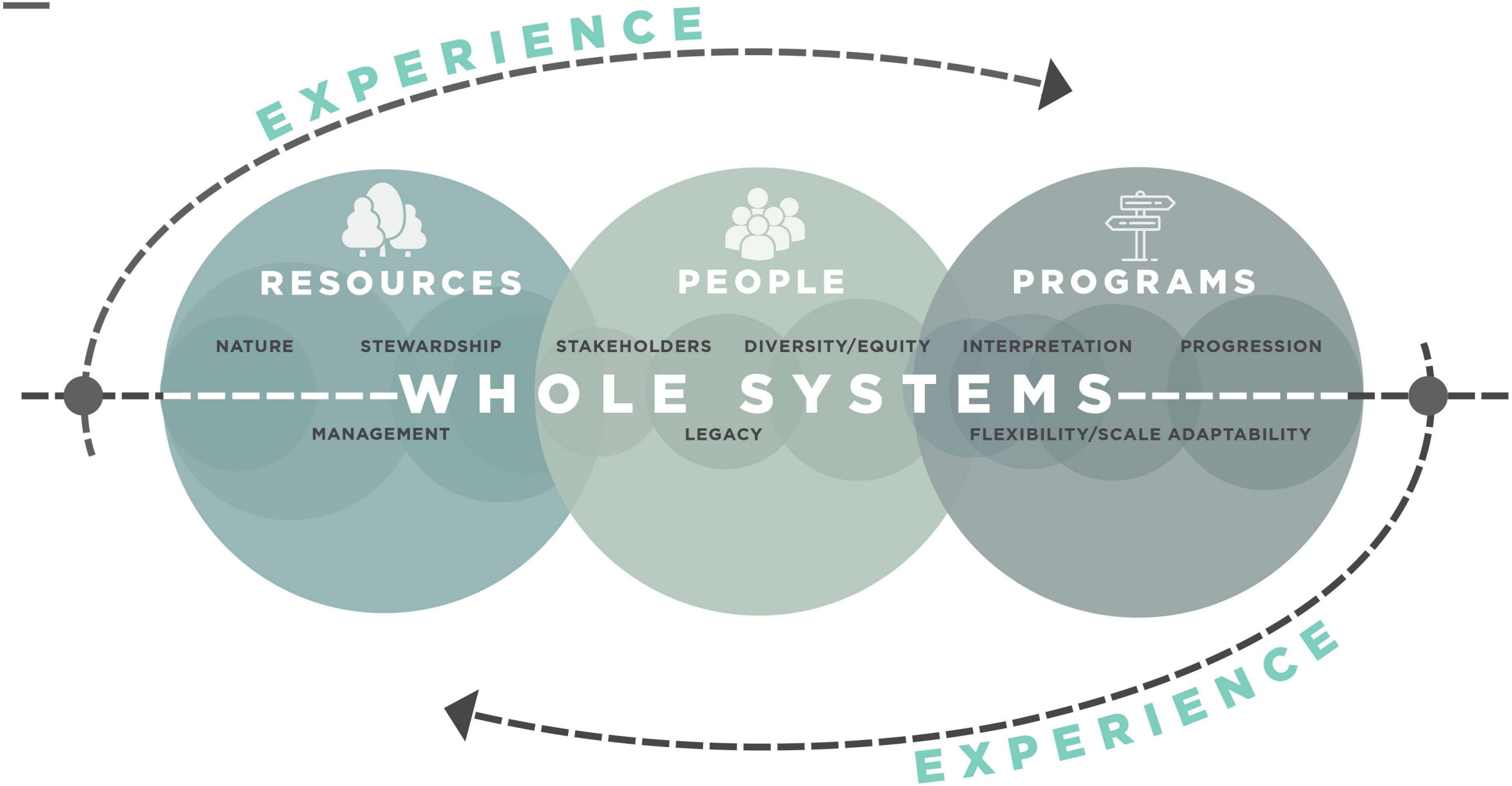


URBAN LIVING



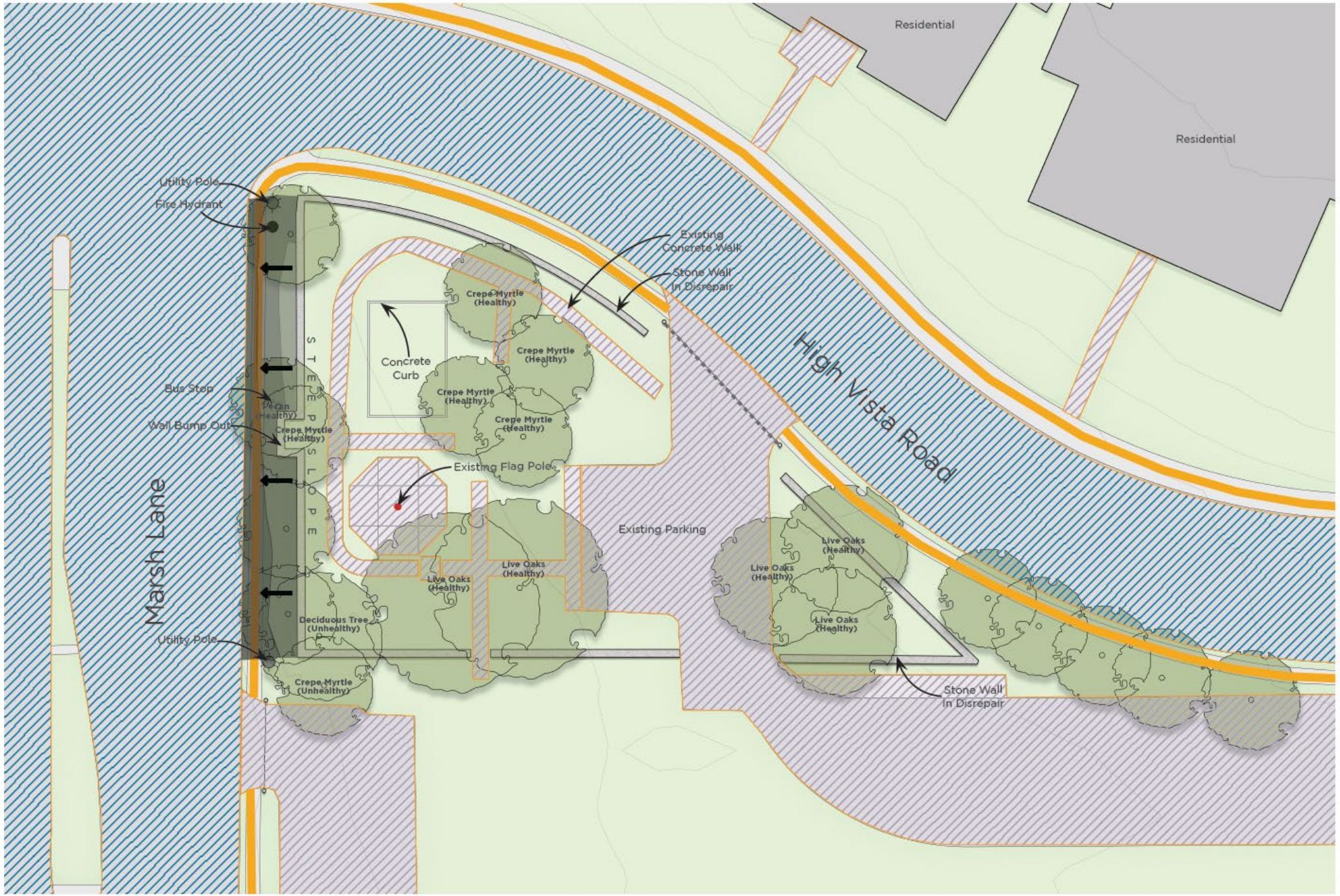
CAMPS

WHOLE SYSTEMS APPROACH



10 MINUTE WALK CONTEXT MAP





3728 HIGH VISTA DRIVE

EXISTING CONDITIONS

PERIMETER FENCE

Chained Entrance

PEDESTRIAN

Public Sidewalk

Potential Crosswalk

VEHICULAR

Public

Private

SITE CHARACTERISTICS

Site Slope



Today's goals

Learn about:

- Current uses of the space
- Hopes for future use of the space
- Any concerns about existing space
- What amenities you would like to see

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What's next?

- **We need your input!**
- Visit our breakout stations and talk to our team to share what you would like your future greenspace to look like
- Scan the QR code or visit **https://bit.ly/dallasgreeninginitiative** to:
  - Join our email list to stay up to date
  - Access our survey and participate in our picnic kit giveaway! **Survey closes on March 18.**
  - Visit our Facebook page or the High Vista website to share your ideas
  - Please share with your neighbors and friends!

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Thank you

Trust for Public Land (TPL) is a national nonprofit that works to connect everyone to the benefits and joys of the outdoors. As a leader in equitable access to the outdoors, TPL works with communities to create parks and protect public land where it is needed most.

Since 1972, TPL has protected more than 3 million acres of public land, created more than 5,000 parks, trails, schoolyards, and iconic outdoor places, raised $84 billion in public funding for parks and public lands, and connected more than 9 million people to the outdoors.

Connecting everyone to the outdoors™

Sofia Hernandez
Dallas Greening Initiative
Program Manager
Email: sofia.hernandez@tpl.org
Phone: 469-249-1535